

# Major Course Electives

Please check the university catalog or consult your advisor and/or your respective department to identify when electives courses are offered.

Most major electives are offered only once a year.

## Accounting (choose 1)

ACC401	Advanced Financial Accounting	ACC412	Advanced Cost Analysis & Control
ACC406	Advanced Tax Accounting	ACC490	Selected Topics in Accounting

## Entrepreneurship (choose 1)

MGT340	Human Resource Management	MGT490	Selected Topics in Management
MGT342	Labor Relations	MGT498	Strategy Implementation
MGT370	International Business	MKT370	Service Marketing
MGT450	Negotiation	MKT430	Marketing Research
MGT470	International Management		

## Finance (choose 3)

FIN320	Risk Management and Insurance	FIN421	Personal Financial Planning Capstone
FIN322	Estate Planning	FIN425	Global Financial Management
FIN324	Retirement Planning and Employee Benefits	FIN434	Investment Management Program I
FIN340	Principles of Real Estate	FIN435	Investment Management Program II
FIN393	Selected Topics in Finance	FIN442	Derivatives Markets
FIN405	Real Estate Finance, Investments, & Appraisal Analysis	FIN490	Selected Topics in Finance
FIN414	Bank Management		

## Management (choose 1)

ENT337	Issues in Entrepreneurship	MGT450	Negotiation
ENT432	Entrepreneurship	MGT470	International Management
ENT433	Small Business Management	MGT490	Selected Topics in Management
MGT342	Labor Relations		

## Human Resource Management (choose 2)

ENT337	Issues in Entrepreneurship	MGT349	International Human Resource Management
ENT431	Corporate Entrepreneurship	MGT370	International Business
ENT433	Small Business Management	MGT394	Leadership & Decision-Making
FIN324	Retirement Planning and Employee Benefits	MGT450	Negotiation
MIS300	Information Technology & Business Analytics		

## International Management (choose 2)

*ANT220	Anthropology for International Studies	MGT349	International Human Resource Mgt.
ECO321	International Economics	MGT380	Global Business Exploration I (1-3 crs.)
ECO325	Globalization: Issues & Policies	MGT381	Global Business Exploration II (1-3 crs.)
FIN425	Global Financial Management	*PLS141	Intro International Relations
*GEO101	World Geography		

## Management Information Systems (choose 1)

MIS242	Design & Development of User Info Systems	MIS442	E-Commerce Application Development
MIS399	Introduction to Corporate Cybersecurity		

## Logistics Management (choose 2) | Supply Chain Management (choose 1)

ACC312	Cost Determination & Analysis	MIS242	Design & Development of User Info Systems
ECO355	Environmental Economics	MIS300	Information Tech. & Business Analytics
FIN320	Risk Management & Insurance	MIS446	Applied Project Management
FIN340	Principles of Real Estate	MKT310	Personal Selling
FIN405	Real Estate Finance, Invest. & Appraisal Analysis	MKT342	Business-to-Business Marketing & Analysis
GEO202	Geographic Information Systems	MKT365	Relationship Marketing
MGT340	Human Resource Management	MKT370	Services Marketing
MGT342	Labor Relations	SCM315	Strategic Procurement (Log. Mgt only)
MGT370	International Business	SCM355	Quality Mgt. & Continuous Improve. (Log. Mgt only)
MGT394	Leadership & Decision Making	SCM380	Data Mining for Supply Chain Mgt (Log. Mgt only)
MGT450	Negotiation	SCM390	Strategic Warehouse Management (SCM only)
MIS240	Introduction to Programming Concepts	SCM410	Distribution Systems in Supply Chain (SCM only)

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## Major Course Electives (continued)

Beginning Fall 2021, the marketing program will offer two marketing concentrations. Those who are already declared marketing majors can elect to stay in the curriculum they are in or can choose to declare either of these new concentrations. Provided here are the Marketing Concentration Electives.

### Marketing (choose 3)

ENT337	Issues in Entrepreneurship	MKT352	Principles of Retailing
ENT433	Small Business Management	MKT360	International Marketing
MKT310	Personal Selling	MKT365	Relationship Marketing
MKT315	Sales Management	MKT370	Services Marketing
MKT325	Advertising & Promotional Strategy	MKT380	Sports Marketing
MKT335	Digital Marketing	MKT390	Selected Topics In Marketing
MKT340	Tourism & Events Planning	MKT490	Selected Topics In Marketing
MKT342	Business-to-Business Marketing & Analysis		

### Marketing Management (choose 1) Starting Fall 2021

ENT337	Issues in Entrepreneurship	MKT339	Social Media Marketing
FIN340	Principles of Real Estate	MKT352	Principles of Retailing
MGT450	Negotiation	MKT365	Relationship Marketing
MIS300	Information Tech & Business Operations	MKT380	Sports Marketing
MKT335	Digital Marketing		

### Digital Marketing and Analytics (choose 1) Starting Fall 2021

ENT337	Issues in Entrepreneurship	MKT360	International Marketing
MGT450	Negotiation	MKT365	Relationship Marketing
MIS240	Introduction to Programming Concepts	MKT370	Services Marketing
MKT325	Advert & Promo Strategy	MKT380	Sports Marketing
MKT352	Principles of Retailing	SCM380	Data Mining for Supply Chain Management