

Major Course Requirements

Double Majors--Students may count a maximum of one course toward two different majors with the permission of the respective department chairs.

Accounting

ACC306	Tax Accounting(F&SP)	ACC404	Auditing(F&SP)
ACC310	Intermediate Accounting I(F&SP)	*ELECT.	1 Accounting Elective
ACC311	Intermediate Accounting II(F&SP)	MIS300	Info. Tech. & Bus Oper. (F&SP)
ACC312	Cost Determination & Analysis(F&SP)		

Entrepreneurship

ENT336	Product Design & Development(F)	ENT432	Entrepreneurship(SP)
ENT337	Issues in Entrepreneurship(SP)	ENT433	Small Business Management(F)
ENT431	Corporate Entrepreneurship(F&SP)	*ELECT.	1 Entrepreneurship Elective

Finance

FIN312	Investments(F)	FIN333	Applied Company and Security Analysis.(SP)
FIN313	Advanced Financial Management(SP)	*ELECT.	3 Finance Electives
FIN314	Financial Institutions(F)		

Personal Financial Planning

FIN312	Investments(F)	FIN333	Applied Company and Security Analysis(SP)
FIN320	Risk Management & Insurance(SP)	FIN421	Personal Financial Planning Capstone.(SP)
FIN322	Estate Planning(F)	ACC306	Tax Accounting(F&SP)
FIN324	Retirement Planning & Employee Benefits(SP)		

Human Resource Management

MGT340	Human Resource Management(F&SP)	MGT448	Strategic Compensation(SP)
MGT342	Labor Relations and Collective Bargaining(F)	*ELECT.	2 Human Resource Management Electives
MGT346	Human Resource Management Law(SP)		

International Management

MGT340	Human Resource Management(F&SP)	MKT360	International Marketing(F)
MGT370	International Business(F&SP)	*ELECT.	2 International Management Electives
MGT470	International Management(F)		

Note: Students must take 12 Gen. Ed. credits beyond the beginning level (other than one of the literature courses) in one modern foreign language, including at least one commercial language course. Students must also pass ACTFL Oral Proficiency Interview at the intermediate level by the middle of their senior year (105 credits).

Management

ENT431	Corporate Entrepreneurship(F&SP)	MGT394	Leadership & Decision Making(F&SP)
MGT340	Human Resource Management(F&SP)	MGT498	Strategy Implementation(F&SP)
MGT370	International Business(F&SP)	*ELECT.	1 Management Elective

Management Information Systems

MIS240	Introduction to Programming Concepts(F)	MIS420	Telecommunications and Distributed Systems(SP)
MIS340	Business Programming(SP)	MIS446	Information Systems Project Development(SP)
MIS344	Business Systems Analysis & Design(F)	*ELECT.	1 MIS Elective
MIS355	Database Applications (F)		

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Major Course Requirements (continued)

Beginning in the fall of 2021 the marketing program will offer two marketing concentrations. Those who are already declared marketing majors can choose to stay in the curriculum they are in or can choose to declare either of these new concentrations.

Provided here are the courses and sequences of the new concentrations.

Marketing

MKT306	Consumer Behavior (SP)	MKT495	Marketing Analysis & Strategy Dev.(SP)
MKT430	Marketing Research(F)	*ELECT.	3 Marketing Electives

Marketing Management | Starting Fall 2021

MKT206	Consumer Behavior(SP)	MKT430	Marketing Research(F)
MKT325	Advertising & Promotional Strategy(F)	MKT495	Marketing Management(SP)
MKT360	International Marketing(F)	*ELECT.	1 Marketing Elective
MKT370	Services Marketing(SP)		

Digital Marketing & Analytics | Starting Fall 2021

MKT206	Consumer Behavior(SP)	MKT430	Marketing Research(F)
MKT331	Marketing Analytics I(SP)	MKT451	Marketing Analytics II(SP)
MKT335	Digital Marketing(F)	*ELECT.	1 Marketing Elective
MKT339	Social Media Marketing(SP)		

Supply Chain Management

SCM315	Strategic Procurement(F&SP)	SCM380	Data Mining for Supply Chain Management(F&SP)
SCM355	Quality Mgt and Continuous Improvement(F&SP)	SCM420	Global Logistics Systems(F&SP)
SCM370	Integrated Supply Chain Systems(F&SP)	*ELECT.	1 Supply Chain Elective

Logistics Management

SCM370	Integrated Supply Chain Systems(F&SP)	SCM420	Global Logistics Systems(F&SP)
SCM390	Strategic Warehouse Management(SP)	*ELECT.	2 Logistics Management Electives
SCM410	Distribution Systems in Supply Chain(SP)		

(F) Fall Semester

(SP) Spring Semester

*See list of major course electives