Dream big. Work hard. Make it happen.

State System Startup Challenge 2022-2023

Are you up for the challenge?
Agenda

- What is the PASSHE State System Startup Challenge?
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What is the PASSHE State System Startup Challenge?

- The State System Startup Challenge is an opportunity for students attending one of the 10 state-owned universities to compete for prize money of up to $10,000 for their innovative ideas. Winners receive prize money to assist in making their dreams of becoming an entrepreneur come true.
- Open to all students regardless of major or minor
Why should you sign up for the State System Startup Challenge?

- Gives students the opportunity to explore their entrepreneurial interest
- Shippensburg University students will receive a $20 gift card upon entry to the PASSHE competition
- Each round you advance to, you will receive another gift card
- Chance to win great prizes to fund your business idea
  - Prizes include:
    - 1st place - $10,000.00
    - 2nd place - $5,000.00
    - 3rd place - $2,500.00
- The Diller Center will match 50% of prizes won with a seed check

**Charles H. Diller Center incentives apply to Shippensburg University Students only**
How to sign up

It’s as easy as:

1. Create an account:

1. Complete the application
2. Submit 2-minute video
Examples of Entry Video

Problem Statement

Modern vehicles are equipped with advanced safety features that warn the operator of accidents; however, common vehicles like personal transportation such as mopeds, non-motorized bicycles, scooters, and longboards are not equipped with such features. The Vispec provides a safety feature that will warn the rider if an incoming danger that the rider may not see.
Key Dates – PASSHE State Start-Up Challenge

- December 10, 2022 - 2-Minute Pitch Due, 12 a.m.
- Semester 2 - Business Model Canvas Due
- Semester 2 - Live 5 Minute Pitch Due
- Help sessions can be scheduled with the Diller Center staff throughout the duration of the challenge
Entrepreneurship Major

In Entrepreneurship, students get the best of management and marketing and they become positioned to take on executive leadership in a firm, or even start their own firm.

- Shippensburg is the only university in Pennsylvania’s State System of Higher Education to offer a Bachelor of Science in Business Administration in Entrepreneurship.

- This program gives you a broad skill set for traditional venture startup or lean entrepreneurship. You will learn to recognize opportunities and convert new ideas into business plans with a focus on implementation.

Two Tracks:

- **New Value Creation** (traditional entrepreneurial startup)
- **Innovation Management** (value creation within a corporation/organizational setting)
Entrepreneurship Minor

The entrepreneurship minor provides you with strong business knowledge and skills with an emphasis on innovation and problem solving.

○ The entrepreneurship minor can complement any university major. It requires 18 credits - many of which business majors already have!

○ With planning, the following business majors could obtain a minor in entrepreneurship with as few as 3 additional classes:
  ■ Accounting
  ■ Finance
  ■ Supply Chain Management
  ■ Management
  ■ Marketing
Benefits of the Entrepreneurship Program

Career Opportunities:

- Corporate entrepreneurship (intrapreneurship): Developing new operations or products for existing corporation
- Independent entrepreneurship: Starting your own for-profit firm
- Family business: Working for the family firm as new or future management
- Social entrepreneurship: Starting new or developing existing not-for-profit or community service oriented firms

Other Opportunities:

- Ship's entrepreneurship program has a 100 percent employment rate for graduates of the program
- Ship has a well-established Business Internship Program that provides opportunities for on-the-job experience while earning college credits
- Resources, such as the Diller Center and Makerspace, for practicing concepts learned in the classroom
Entrepreneurship Resources

Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation

- Office Hours
- ShipTank
- Speaker Series
- Study Abroad (ask for more info!)

Mr. and Mrs. Milton K. Morgan III Makerspace

- 3D Printers
- Laser Cutter
- Power Tools
- Hot Press for t-shirts, mugs and decal designs
- Graphic Design
- Embroidering Machine
- And so much more!

Located at 29 E. King Street, Shippensburg, PA 17257
Interested in learning more?

For More Information Please Contact:

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Join us for more pizza & prizes at our next Speaker Series on November 17th! We are excited to welcome our speaker Josh Goodman of PourMyBeer - more info to follow!