



Charles H. Diller Jr. Center for
**ENTREPRENEURIAL
LEADERSHIP AND
INNOVATION**

SHIPPENSBURG UNIVERSITY

A Catalyst for the Entrepreneurial Mindset



Dream big. Work hard.
Make it happen.



**State
System
Startup**

Challenge 2022-2023

**Finals
LIVE on**

PCN
pcntv.com

**Are you
up for the
challenge?**

Agenda

- What is the PASSHE State System Startup Challenge?
- Why should you sign up for the State System Startup Challenge
- How to sign up
- Example of entry video
- Key Dates
- Entrepreneurship Major & Minor
- Benefits of the Entrepreneurship Program
- Entrepreneurship Resources
- QR Code Sign In & Door Prizes



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What is the PASSHE State System Startup Challenge?

- The State System Startup Challenge is an opportunity for students attending one of the 10 state-owned universities to compete for prize money of up to \$10,000 for their innovative ideas. Winners receive prize money to assist in making their dreams of becoming an entrepreneur come true.
- Open to **all** students regardless of major or minor



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Why should you sign up for the State System Startup Challenge?

- Gives students the opportunity to explore their entrepreneurial interest
- Shippensburg University students will receive a \$20 gift card upon entry to the PASSHE competition
- Each round you advance to, you will receive another gift card
- Chance to win great prizes to fund your business idea
 - Prizes include:
 - 1st place - \$10,000.00
 - 2nd place - \$5,000.00
 - 3rd place - \$2,500.00
- The Diller Center will match **50%** of prizes won with a seed check

Charles H. Diller Center incentives apply to Shippensburg University Students only



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How to sign up

It's as easy as:

1. **Create an account:**

- https://thepafoundation.scholarships.ngwebsolutions.com/ScholarX_ApplyForScholarship.aspx?applicationformid=23303&AYID=1560

1. **Complete the application**

2. **Submit 2-minute video**



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Examples of Entry Video



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Key Dates – PASSHE State Start-Up Challenge

- December 10, 2022 - 2-Minute Pitch Due, 12 a.m.
- Semester 2 - Business Model Canvas Due
- Semester 2 - Live 5 Minute Pitch Due
- Help sessions can be scheduled with the Diller Center staff throughout the duration of the challenge



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Entrepreneurship Major

In Entrepreneurship, students get the best of management and marketing and they become positioned to take on executive leadership in a firm, or even start their own firm.

- Shippensburg is the only university in Pennsylvania's State System of Higher Education to offer a Bachelor of Science in Business Administration in Entrepreneurship
- This program gives you a broad skill set for traditional venture startup or lean entrepreneurship. You will learn to recognize opportunities and convert new ideas into business plans with a focus on implementation.

Two Tracks:
New Value Creation (traditional entrepreneurial startup)
Innovation Management (value creation within a corporation/organizational

Entrepreneurship Minor

The entrepreneurship minor provides you with strong business knowledge and skills with an emphasis on innovation and problem solving.

The entrepreneurship minor can complement **any** university major. It requires 18 credits - many of which business majors already have!

Benefits of the Entrepreneurship Program

Career Opportunities:

- Corporate entrepreneurship (intrapreneurship): Developing new operations or products for existing corporation
- Independent entrepreneurship: Starting your own for-profit firm
- Family business: Working for the family firm as new or future management
- Social entrepreneurship: Starting new or developing existing not-for-profit or community service oriented firms

Other Opportunities:

- Ship's entrepreneurship program has a 100 percent employment rate for graduates of the program
- Ship has a well-established [Business Internship Program](#) that provides opportunities for on-the-job experience while earning college credits
- Resources, such as the Diller Center and Makerspace, for practicing concepts learned in the classroom

Entrepreneurship Resources

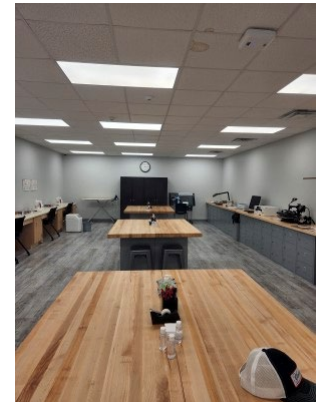
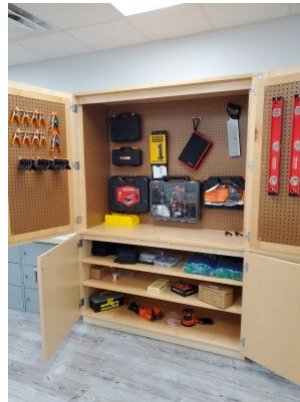
Charles H. Diller Jr. Center for Entrepreneurial Leadership and Innovation

- Office Hours
- ShipTank
- Speaker Series
- Study Abroad (ask for more info!)



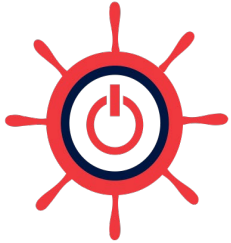
Mr. and Mrs. Milton K. Morgan III Makerspace

- 3D Printers
- Laser Cutter
- Power Tools
- Hot Press for t-shirts, mugs and decal designs
- Graphic Design
- Embroidering Machine
- And so much more!



Located at 29 E. King Street,
Shippensburg, PA 17257

Interested in learning more?



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