



Council of Trustees

Friday, May 17, 2019 | 11:00 AM | Old Main Chapel

MINUTES

The Council of Trustees of Shippensburg University met on Friday, May 17, 2019 at 11:00 a.m. in the Old Main Chapel.

ATTENDANCE:

L. Michael Ross; Andrew Alosi; Bill Gindlesperger; Glenn Grell; Doug Harbach; Chuck Black; Bryan Lowe; Matt Steck; Toni Marchowsky; Stephen Washington

Representatives from the University administration, faculty, students, and staff were:

Dr. Laurie A. Carter, President
Dr. James Mike, Interim Provost & Executive Vice President
Mr. Scott Barton, Snr. VP for Administration & Finance
Dr. Donta Truss, Snr VP for Enrollment Management, Stu. Success, & Stu. Affairs
Dr. Sue Mukherjee, Chief Strategy Officer
Dr. Kim Garris, Chief External Affairs Officer
Dr. Daniel Vélez, Chief Equity, Inclusion & Compliance Officer & Title IX Coordinator
Dr. Kara Laskowski, President, APSCUF
Mr. Kayedon O'Neal, Executive Board Member, AFSCME
Mr. Mark Bodenhorn, SU Alumni Association

CALL TO ORDER:

The meeting was called to order at 11:05 a.m. by Chairman Ross

PUBLIC COMMENTS:

No public comments made.

APPROVAL OF MINUTES:

Meeting minutes from March 22, 2019 were approved. (motioned by Harbach and seconded by Lowe and passed unanimously).

COMMENTS FROM THE CHAIRPERSON:

Chairman Ross welcomed the new student trustee, Stephen Washington, who was sworn in yesterday. Ross shared congratulations to administrators, faculty, staff, and students for commencement weekend successes, great cause for celebration; and shared appreciation for the crews in Facilities Management that worked diligently to maintain the beauty of the campus for such a special occasion.

PRESIDENT'S REPORT:

President Carter asked for reports from the Provost & Vice President for Academic Affairs, the Senior Vice President for Administration and Finance, the Senior Vice President for Enrollment Management, Student Success & Student Affairs, the Chief External Affairs Officer, and the Chief Strategy Officer.

FROM THE OFFICE OF THE INTERIM PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS:

Dr. Jim Mike shared awards and accomplishments of students and faculty members.

President Carter shared appreciation for Jim Mike for his service as Interim Provost for this semester.

FROM THE SENIOR VICE PRESIDENT FOR ADMINISTRATION AND FINANCE:

Mr. Scott Barton presented items of interest from his area and sought approval for the following items from Administration and Finance:

- Purchases made under the provisions of Act 188 as shown in Exhibit C. Motion made by Steck, seconded by Marchowsky, and approved unanimously.
- Contracts made under the provisions of Act 188 as shown in Exhibit D. Motion made by Black, seconded by Alosi, and approved unanimously.
- Personnel Actions Non-Instructional to date as shown in Exhibit E.
- Fee Waivers proposal for 2019-2020. Motion made by Black, seconded by Harbach, and approved unanimously.
- Fee Schedule proposal for 2019-2020. Motion made by Black, seconded by Gindlesperger, and approved unanimously.
- Out of State Tuition proposal for 2019-2020. Motion made by Alosi, seconded by Lowe, and approved unanimously.

FROM THE SENIOR VICE PRESIDENT FOR ENROLLMENT MANAGEMENT, STUDENT SUCCESS & STUDENT AFFAIRS:

Dr. B. Donta Truss provided a brief update on enrollment and student success initiatives. Orientation registration numbers are up 42% over 2018 YTD. Similarly, first time in college student applications are up 15%, acceptances are up 11 percent, and confirmations are up 2 percent. Transfer student applications are up 4 percent, but have negative percentages for acceptances and confirmations. Graduate student applications are up 11 percent, with acceptances up 17 percent and confirmations up 11 percent. 47 percent of FTIC students confirmed are first-generation students.

Dr. Truss also sought approval for the newly revised Code of Conduct. Motion made by Gindlesperger, seconded by Harbach, and approved unanimously.

FROM THE CHIEF EXTERNAL RELATIONS OFFICER:

Dr. Kim Garris reported on items of interest from External Affairs. Shippensburg University continues to develop ways to strengthen the community relationship. Work on the website continues to move

forward. Dr. Garris thanked Mr. Mark Bodenhorn, Director for Marketing & Communications, for his years of service at Shippensburg University.

FROM THE CHIEF STRATEGY OFFICER:

Dr. Sue Mukherjee reported on items of interest in her area. Large successes in our Career, Mentoring, & Professional Development Center with events and student engagement. Office of Accessibility Resources is developing an awareness campaign. Educational Intelligence & Technology concluded trainings on data security with phishing scams with high participation rates: 90% staff, 77% faculty. Shippensburg is working with the Office of the Chancellor for the state system student data warehouse project in designing student data definitions. Ship's Healthcare Initiative continues to move forward with conversations on advancing healthcare needs in a direction aligned with workforce needs. Global Initiatives, such as our Indian & Indian-American target marketing, is continuing to broaden.

FROM THE PRESIDENT:

President Carter welcomed Stephen to the Council of Trustees. This past weekend, Shippensburg University graduated 969 students. 154 of those were graduate students. Evan Redding was among them and President Carter thanked him for his two years of service as a trustee. In addition to the year-in-review video, the general education renewal with the First Year Experience was introduced and implemented at the University, in large part due to the heroic efforts of the faculty. The university premiered the Student Success Center, the Pride Center, and the Center for Excellence in Teaching & Learning. The new Provost & Executive Vice President, Dr. Tom Ormond, will start at Ship on July 1, 2019. The university successfully completed the Middle States team visit, with the essential leadership from Tracy Schoolcraft, Jose Ricardo, and Gretchen Pierce. Ship also now has its own world record – largest simultaneous self-check for testicular cancer, awarded to us on April 25, 2019. In athletics; Ship's men's indoor track and field teams won PSAC championship in the winter, Field Hockey completed a third consecutive NCAA DII national championship and the men's outdoors track & field won 11-consecutive times PSAC championship. Thank all of the trustees for all of the extra efforts this year. President Carter also thanked Mark Bodenhorn for his tremendous support for this university.

The Career, Mentoring, and Professional Development Center presented on the operations and vision for the center. 99% of first-year business students participated in career-readiness programs. The First Year Experience program requires each classroom to bring in the CMPDC, allowing for a seamless transition for students in their initial stages of college to being preparing for their careers. This led to a 161% increase in student touch points. CMPDC also initiated the Raiders Connect 365, an alumni-student mentoring program, and launched Career Coach to help students have data-informed decisions on their opportunities and return on investment in their degrees.

President Carter then asked for Dr. Leslie Folmer-Clinton, President of the Shippensburg University Foundation, to present a donor recognition proposal for naming rights and locations based on the Stewart Hall campaign. Motioned by Harbach, seconded by Steck, and approved unanimously.

President Carter then congratulated Dr. Amy Diehl for being named a 2019 Woman of Influence by the Central Penn Business Journal.

NOMINATING COMMITTEE REPORT

The nominating committee met and recommends the following persons for positions on the executive board. L. Michael Ross for Chair, Doug Harbach for Vice Chair, and Bill Gindlesperger for Secretary. Motioned by Grell, seconded by Alosi, and approved unanimously.

APSCUF REPORT

Dr. Kara Laskowski echoed appreciation for Dr. Mike as Interim Provost. APSCUF-SU will be looking to make sure that the phased-retirement option, as ratified by state system on Wednesday, is handled appropriately and the retention of knowledge and experience can be transitioned in a replacement cycle that is intentional with national searches and in seamless fashion. Bargaining discussions have commenced, and Laskowski is still hopeful for an on-time contract. Summer session classes start on Monday, May 20, 2019.

AFSCME REPORT

Mr. Kayedon O'Neal had no announcement or comments at this time.

ALUMNI ASSOCIATION REPORT

Mr. Mark Bodenhorn thanked CMPDC for the great collaboration with SUAA for internships, job shadowing, and the mentoring program. It is an exciting time of year with Alumni Weekend hosting 22 activities, including special reunions for 1959, 1969, the marching band, and Greek organizations. On May 2, SUAA partnered with Center for Entrepreneurship for a mixer event. On May 8, the Alumni Office hosted a senior-senior-off barbecue on their lawn. Eight members of 1969 led the class of 2019 onto the field during graduation. Also shared upcoming events, including Homecoming Weekend on October 17-19, 2019.

NEXT MEETING DATE

The next meeting of the Council of Trustees will take place on Friday, September 13, 2019.

The meeting was adjourned at 12:04 PM.

Submitted by,
Mr. Samuel Frushour

Reviewed by: Mr. L. Michael Ross
Chair, Council of Trustees

Mr. William Gindlesperger
Secretary, Council of Trustees