



Council of Trustees

Friday, September 13, 2019 | 11:00 AM | CUB MPR

MINUTES

The Council of Trustees of Shippensburg University met on Friday, September 13, 2019 at 11:00 a.m. in the CUB MPR.

ATTENDANCE:

L. Michael Ross; Bill Gindlesperger; Doug Harbach; Bryan Lowe; Toni Marchowsky; Stephen Washington

Representatives from the University administration, faculty, students, and staff were:

Dr. Laurie A. Carter, President
Dr. Tom Ormond, Provost & VP for Academic Affairs
Mr. Scott Barton, Snr. VP for Administration & Finance
Dr. Donta Truss, Snr. VP for Enrollment Management, Stu. Success, & Stu. Affairs
Dr. Kim Garris, Vice President for External Relations
Dr. Sue Mukherjee, Chief Strategy Officer
Dr. Daniel Vélez, Chief Equity, Inclusion & Compliance Officer & Title IX Coordinator
Dr. Shari Horner, Representative, APSCUF
Ms. Stephanie Jones, Executive Board Member, AFSCME
Ms. Caryn Earl, SU Alumni Association
Mr. Lucas Everidge, Student Government Association
Mr. David Brown, President, Graduate Student Association Board

CALL TO ORDER:

The meeting was called to order at 11:06 a.m. by Chairman Ross

PUBLIC COMMENTS:

No public comments made.

APPROVAL OF MINUTES:

Meeting minutes from May 17, 2019 were approved. (motioned by Lowe and seconded by Gindlesperger and passed unanimously).

COMMENTS FROM THE CHAIRPERSON:

Chairman Ross thanked those involved with the Day of Service. Ross shared excitement for having all of Ship's engineering programs in process with enrolled students.

PRESIDENT'S REPORT:

President Carter thanked the Council of Trustees for their continued commitment to the university and shared appreciation for faculty and staff in opening the academic year with strong welcome week activities and convocation. Carter welcomed Dr. Tom Ormond, Provost, who joined Shippensburg University in July 2019.

Carter then asked for reports from the Provost & Vice President for Academic Affairs, the Senior Vice President for Administration and Finance, the Senior Vice President for Enrollment Management, Student Success & Student Affairs, the Vice President for External Relations and Communications, and the Chief Strategy Officer.

FROM THE OFFICE OF THE PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS:

Dr. Tom Ormond shared awards and accomplishments of students and faculty members. In particular, Dr. Carol Wellington was awarded the WhitaHER Award from the Whitaker Center, recognizing women who have made an impact in the fields of STEM. Counseling and CSP professor, Dr. Linwood Vereen received Outstanding Mentor award from the ACES for his work in counseling supervision and education. Corrine Bertram was awarded a grant from PASSHE for \$10K. Samantha Smith, junior, received the Freeman Asia Scholarship to study in China this fall while student Gary Burkett was awarded the Gillman scholarship to study in Japan. Student Tim Atkinson, featured in the Carlisle Sentinel, revitalized the summer basketball league for 150+ boys and girls. The Library received gold star status from PA Library Literacy Program.

The Head Start Home Base programming model change was presented and approved. (motioned by Marchowsky and seconded by Lowe and passed unanimously).

The Head Start Personnel Policy changes were presented and approved. (motioned by Washington and seconded by Harbach and passed unanimously).

FROM THE SENIOR VICE PRESIDENT FOR ADMINISTRATION AND FINANCE:

Mr. Scott Barton presented items of interest from his area and sought approval for the following items from Administration and Finance:

- Purchases made under the provisions of Act 188 as shown in Exhibit E. Motion made by Gindlesperger, seconded by Marchowsky, and approved unanimously.
- Contracts made under the provisions of Act 188 as shown in Exhibit F. Motion made by Gindlesperger, seconded by Lowe, and approved unanimously.
- Budget proposal as shown in Exhibit G. Motion made by Gindlesperger, seconded by Harbach, and approved unanimously.
- Fee Schedule and Refund Schedule proposal for 2019-2020 as shown in Exhibit H1 and H2 respectively. Motions made by Gindlesperger, Gindlesperger, seconded by Washington, Harbach, and both approved unanimously.

FROM THE SENIOR VICE PRESIDENT FOR ENROLLMENT MANAGEMENT, STUDENT AFFAIRS & STUDENT SUCCESS:

Dr. B. Donta Truss provided a brief update on enrollment and student success initiatives. Approximately 1,300 new students enrolled this semester, continuing to move in the right direction with recruitment. Recruitment for 2020-2021 has begun, with the official kickoff on September 20. Wellness initiative has launched, focusing on six areas; physical, mental, emotional, financial, intellectual, and spiritual. E-sports has also launched this semester with a redesigned area to fulfill student interests. This year is the 60th anniversary for Fraternity & Sorority organizations at Shippensburg University, and the student groups are planning events to celebrate. The retention rate is at 75%, an increase from last year's 72%.

President Carter acknowledged the three percent jump in one year is significant and shared appreciation for the work the student success team has done.

FROM THE VICE PRESIDENT FOR EXTERNAL RELATIONS AND COMMUNICATIONS:

Dr. Kim Garris reported on items of interest from her areas. A new brand awareness campaign is in implementation. Marketing continues to reach prospective students in large venues such as the Uprise Festival and the Women in STEM event. Dozens of internal campaigns have been boosted, including increased environmental branding, such as LUHRS banners. Engagement with the community is strong and growing, such as the ticket to downtown program during fall welcome week. Story Slam series has begun, with members of the campus community and town community. LUHRS shows begin next week.

FROM THE CHIEF STRATEGY OFFICER:

Dr. Sue Mukherjee reported on items of interest in her area. A framework is being created for institutional effectiveness and assessment to include a data governance structure. Internship processes are scaling and centralizing with the Career Center. Shippensburg University is hosting the state system's technology conference this semester.

From THE STUDENT GOVERNMENT ASSOCIATION:

Mr. Lucas Everidge reported on items of interest from SGA. The group is looking to increase collaborate with student organizations. Election of two senators for the Class of 2023 will be held next week.

FROM THE PRESIDENT:

The fall athletic season is underway. Branding on Heiges Field House and Seth Grove Stadium have been completed. The Raiders Academic Center for Student Athletes has opened in the library. Athletics was also awarded the Presidential Medal this August for their continued standard of high excellence on and off the field.

President Carter sought approval for the Order of Succession plan for 2019-2020, which passed. Motioned by Marchowsky, seconded by Lowe, and passed unanimously.

An overview of the successes of the Investment Management Program within the College of Business was presented.

System Redesign continues with Shippensburg University well represented on task groups. Stewart Hall is on schedule for completion in November as the new Alumni & Welcome Center. Renovation work on the steam plant is underway and is on schedule for classes to begin there in fall 2020. Shippensburg University continues to search for student cost reductions, such as implementing free laundry on campus and reopening McLean Hall for a lower cost housing option.

APSCUF REPORT

Dr. Shari Horner gave remarks on behalf of APSCUF. The faculty are committed to academic excellence, look forward to Ormond's leadership in academic affairs, and are pleased with the administration's commitment to increasing communication with campus.

AFSCME REPORT

No report.

ALUMNI ASSOCIATION REPORT

Ms. Caryn Earl gave remarks on behalf of SUAA. The Annual Alumni Weekend was successful, including 90 members and spouses in attendance from the class of 1969 and 307 Greek alumni in attendance. On August 24, Alumni hosted SU Night at Harrisburg Senators with successful turnout. An overview of upcoming events was provided. SUAA is looking to align more with four priorities, looking to tell more of the Ship story through Alumni testimonies. SUAA is also looking for ways to partner with the campus in addressing college student food insecurity.

NEXT MEETING DATE

The next meeting of the Council of Trustees will take place on Friday, November 8, 2019.

The meeting was adjourned at 12:10 PM.

Submitted by,
Mr. Samuel Frushour

Reviewed by: Mr. L. Michael Ross
Chair, Council of Trustees

Mr. William Gindlesperger
Secretary, Council of Trustees