



Council of Trustees
Friday, March 12, 2021 | 2:30 PM | via Conference Line

MINUTES

The Council of Trustees of Shippensburg University virtually met on Friday, March 12, 2021 at 2:30 PM.

ATTENDANCE

L. Michael Ross, Doug Harbach, Bill Gindlesperger, Andrew Alosi, Chuck Black, Seth Edwards, Glen Grell, Bryan Lowe, Toni Marchowsky, George McElwee were in attendance.

Matt Steck was absent.

CALL TO ORDER

Chairman L. Michael Ross called the meeting to order at 2:31 PM.

PUBLIC COMMENTS

No public comments

APPROVAL OF MINUTES

Action: Meeting minutes from January 22, 2021 were approved. Motioned by Harbach, seconded by Grell, and passed unanimously.

APPROVAL of BYLAWS

Action: Motioned for approval by Black and seconded by Edwards. Unanimously passed.

PRESIDENT'S REPORT

a. FROM THE PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS

Action: Motion for approval of the Head Start Selection Criteria was given by Gindlesperger and seconded by Alosi. Approved unanimously.

Our students have been doing wonderful things:

ZOE WILLIARD – Social Work Major

Class of 2021 Newman Civic Fellows, community-committed students who are making an impact in the communities where they live, learn, and serve.

ETHAN GOLDBACH – History Major & Woods College Alumnus

Ethan was accepted for graduate study at the University of Cambridge and is a semi-finalist for a Fulbright at the University of Sussex, UK

NISHI NATALIA and JULIA SENDATCH – Woods Honor College Biology Majors

Capstone project, "Understanding Pennsylvania Tick Population and Tick-Borne Disease Dynamics: A Retrospective Analysis of Archived Databases from 2008-2020" accepted for presentation at the 2021 National Conference on Undergraduate Research.

The Slate was recognized with seven Keystone Student Press Awards by the Pennsylvania News Media Association.

- Five first place awards for an editorial (*The Slate Speaks*), website, feature photo, news photo and a column (*Your World Today*) and two honorable mentions
- Dr. Michael Drager, Communication/Journalism Dept., faculty advisor

Our Faculty have also been doing outstanding work:

DR. ALLISON CAREY – Sociology/Anthropology Department

Professor Carey and co-authors won the 2021 North Central Sociological Association's Scholarly Achievement for their book *Allies and Obstacles: Disability Activism and Parents of Children with Disabilities*.

DR. JAMONN CAMPBELL– Psychology Department

Professor Campbell recently published a peer-reviewed article with six former SU student co-authors. Die-hard fans: Selective self-presentation in newspaper obituaries. *Mortality*.

DR. MOHAMMAD RAHMAN and DR. ADAM POWELL – Management/Marketing/Entrepreneurship Department

Professors Rahman and Powell presented a paper "Competing through compelling FLOW experiences: Examining the antecedents and consequences of Chinese video gamers" at the Academy of Marketing Sciences virtual conference December 2020.

DR. JOSEPH CATANIO – Accounting/MIS Department

Professor Catanio will present a paper "Data Analytics Applied to Business Advertising" at the 50th Northeast Decision Sciences Institute Annual Conference March 2021.

b. FROM THE SENIOR VICE PRESIDENT FOR ADMINISTRATION AND FINANCE

During the workshop, the trustees reviewed the contracts and purchases. Also discussed was Capital Facilities plan. Franklin Science Center architectural design phase is beginning.

The CPP, Comprehensive Program Plan or financial sustainability plan was peer reviewed and passed. Need to continue to implement the decisions by the planning and budget council to fulfil our goals by June 30, 2021

Thank you to the incredible team for commitment to students.

c. ENROLLMENT REPORT

Spring 2021 semester- all activities were adjusted because of pandemic landscape.

Leading up to spring 2021- Faculty and staff participated in supporting students to get ready to return for Spring 2021. This, along with our very strong efficient financial aid and admissions strategies has allowed us to come in stable for spring 2021.

Fall numbers are moving in the correct direction.

Sincere thanks to all offices that participated in the welcome back.

Admissions concentrated on converting admits and getting more applications. Increased open house days, admitted student days, instant decision days. Taking advantage of the COVID readiness that Shippensburg has. One of very few PASSHE schools who are offering in person and hybrid admissions events. Students can also attend faculty classes to enjoy the student experience core to SU.

Office of student retention one of 11 Institutions who were accepted into the Gardner's Retention program.

President Carters Report:

Congratulations to the four college of business programs that ranked top in the nation. News article below.

[Four College of Business programs ranked top in the nation by Study.com - Ship Now \(shipnews.org\)](#)

We will have face-to-face commencement with graduates having the option of two guests each and a drive in option in case students want to have more than two guests. We understand how important commencement is in families lives.

Athletics is back. Out on the field, running across campus, working out and masked. Ship is bringing its life back to campus .Had our first competitions on campus and allowing the parents to attend with some student attendance.

Student life- Sprung into action with the unexpected day off from classes. They hosted ice cream socials, lawn games, and showed students positive ways to be involved.

R3 testing lab is going gangbusters. I cannot thank everyone enough that was involved in that process. The entire team.

Preparing for ribbon cuttings and openings for facilities of the following:
Stewart Hall, Engineering building, Locker Room, 29 King Street Centers for Excellence and Seaber Raider Athletic Center in April and May.

150th anniversary planning is back in full swing and will be kicked off in the fall. Thank you to Kim Garris and her team for leading this.

Quote- Rosa Parks in celebration of Women's History Month:

"I have learned over the years that when one's mind is made up, this diminishes fear; knowing what must be done does away with fear."

Uncertainty this year and uncertainty ahead. The community needs to come together. Thank you and I deeply appreciate the opportunity to serve as the 17th president of Shippensburg University. I have one more meeting ahead but I know this university will work together to remain the strong university it is. I cannot stress how far we have come and how far we have to go but I trust that you all will work together to get there.

Thank you for the kinds words of support for my family. Continue the good work. Our Ship IS mighty.

APSCUF REPORT

Yesterdays power outage was much enjoyed by everyone! Appreciated the unexpected break.

Appreciation again for all that has been done across campus to support the transitioning and ongoing continuation of pandemic pedagogy. CETL and Sue's work, IT, and instructional design to really support the faculty to teach in a variety of ways.

Faculty and APSCUF certainly remain concerned about the system and the way data is being used. Thank you to Scott Barton and Tom Ormond for their representative for financial stability. We are deeply saddened to know President Carter will be leaving at the conclusion of this academic year and semester. We know she feels called and we respect that. We know her work with assembling an Executive management team and COT and will still have us at Ship in good hands.

AFSCME REPORT

Stephanie Jones- nothing to report

SCUPA REPORT

Congratulations President Carter on her new position. Thank you for your leadership, friendship, and guidance with everything during your time at Ship.

ALUMNI ASSOCIATION REPORT

Alumni leadership events for student occurring with the leadership team on campus. Refer to the Alumni webpage for registration link for more information

Admissions office is hosting admitted student day and alumni are participating in panels.

May 8th- hosting Choc Ship alumni cookie sale- locations in four regions.

Alumni weekend- only hosting some celebrations for our Golden Raider alumni. It will take place on campus on Saturday, June 5.

Rebooting the alumni golf tournament- Dauphin Highlands – fall 2021.

September 25th is Alumni Legacy pining program and is held in conjunction with Family day and October 22-23 homecoming weekend.

March 20th alumni board meeting and voting to bring on new board members for terms starting July 1.

Wish President Carter well as she moves on and for COT alumni board is here and willing to help.

STUDENT GOVERNMENT ASSOCIATION REPORT

On campus as the warm weather approaches it is a new surge of energy. Because of R3 testing, students can gather and have more involvement. Thank you to the team!

Thank you to student affairs for putting on wonderful events on the unexpected day out of classes.

Underwent election for new SGA leadership. April 22nd the new student government leadership team will begin. Steven will be leaving at that time. Thank you to COT, Chairmen Ross, Faculty & staff, EMT, President Carter- it has been a pleasure working with each of you.

GRADUATE STUDENT ASSOCIATION BOARD REPORT

Congrats to President Carter and it has been wonderful working with you.

Our board met to discuss ways to have graduate students involved in networking with alumni. Looking forward to sharing at our next meeting.

COMMENTS

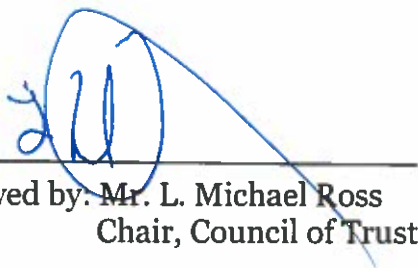
Thank you to Laurie for all you do in support of students.

NEXT MEETING DATE

The next meeting of the Council of Trustees will take place on Friday, May 7, 2021.
The meeting adjourned at 3:09 PM

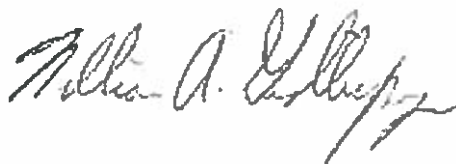
Action: Motion to adjourn by Harbach and seconded by Lowe. Unanimous.

Submitted by,
Ms. Lorie Davis



A handwritten signature in blue ink, consisting of a large circle with the letters 'L' and 'R' inside, and a long horizontal stroke extending to the right.

Reviewed by: Mr. L. Michael Ross
Chair, Council of Trustees



A handwritten signature in black ink, appearing to read 'William A. Gindlesperger'.

Mr. William Gindlesperger
Secretary, Council of Trustees