Council of Trustees
Friday, November 18, 2022

Public Meeting Minutes

The Council of Trustees of Shippensburg University met on Friday, November 18, 2022 at 2:15 PM in CUB MPR as well as visible through a live stream.

Attendance:

L. Michael Ross, Doug Harbach, Bill Gindlesperger, Andrew Alosi, Glen Grell (via zoom), George McElwee (via zoom), Toni Marchowsky (via zoom), Rangeline DeJesus, Matthew Steck and Bryan Lowe was in attendance.

Call to Order
Chairman Andrew Alosi called the meeting to order at 2:21 PM.

Public Comments
No Public comments

Comments made by SUAA Board President, Paula Alcock and will be noted in that section of the minutes.

Board Action Items

ACTION: The Published Agenda was motioned for approval by Trustee Ross and seconded by Trustee Harbach. Motion approved unanimously.

ACTION: Meeting minutes from September 16, 2022, were approved. Motioned by Trustee Lowe and seconded by Trustee Gindlesperger. Passed unanimously.

President’s Report
Presidents Patterson presented to the trustees during the workshop information on DEI, enrollment, undergraduate and graduate commencement, and personnel updates. Additional information was shared on the upcoming renovations of Kriner hall, Franklin Science Center, and Henderson Gym.

Dr. Patterson highlighted that Ms. Diane Jefferson received the first Keeper of the Flame award for Shippensburg University for her ongoing work with DEI.

Dr. Patterson presented information to the trustees recapping our fall events from Diversity week, homecoming, inauguration, and so many more.
From the Division of Academic Affairs

On November 7th, our Career, Mentoring, and Professional Development Center hosted Resumania at which we served 120 students. In collaboration with the College of Education and Human Services, our Center also hosted a networking and career readiness event with students and alumni on the 10th.

Our colleagues in the Office of Professional, Continuing Education, and Distance Education continue to expand their collaboration with the PA Bankers Association as they are planning a one-week externship program in January. This program will target first- and second-year students from across PASSHE and focus on building awareness of careers in the banking industry. We have six banks from across the state who are on the planning committee.

PCDE is also actively cultivating an ecosystem framework in collaboration with the SCPA Next Gen IT Partnership. The focus is on pathway development, non-credit, and curriculum reviews.

Our IT colleagues presented two sessions (face-to-face and virtual) during Cybersecurity Awareness Month to educate users on new methods of phishing attacks and how to prevent them. The work and dedicated time of our staff to the OneSIS implementation is continuing with the recent updating of Banner processes to align with the term codes that will be used in OneSIS starting with the Spring 2024 semester and the documenting of all application integrations and processes for the OneSIS implementation that officially kicks off in December.

As you know, the expertise of our faculty is recognized locally, across the Commonwealth, nationally, and internationally.

On November 4th, Ms. Diane Jefferson was the inaugural recipient of the PASSHE Keeper of the Flame Award. Ms. Di became the Director of our Multicultural Student Affairs office in 1984. Ms. Di supports students holistically and encourages them to reach their optimal ability level. Her office promotes diversity and enhances human understanding within the university and surrounding communities through sponsored events, such as, March for Humanity, Leadership Development Institute, A Quilt That Covers Us All. The Keeper of the Flame Award recognized her for her ongoing work with a myriad of student organizations, all which focus on adding elements of diversity to our campus community.

Dr. Dorlisa Minnick from the Department of Social Work and Gerontology was selected as the recipient of the Association for Community Organization and Social Action (ACOSA) 2022 Mid-Career Achievement Award that was presented at the Council on Social Work Education (CSWE) conference. Dr. Minnick is being recognized for their meritorious teaching, service, and scholarship as a midcareer person in the field of community practice, especially their work in partnership with marginalized or under-represented populations.
Dr. Joohee Sanders, Professor in Exercise Science, received the H. Scott Kieffer MARC ACSM Service Award, given in recognition for a history of outstanding service and dedication to the Mid-Atlantic Regional Chapter of the American College of Sports Medicine.

**Program Development**

In the College of Business, our faculty has innovatively revised the Management Information Systems major curriculum into Information Systems and Analytics. The revised major’s curriculum is innovative in keeping our major up-to-date with the fast-paced evolution of Information Technology, IT-enabled innovation, and analytics in business. Our faculty has innovatively revised the Accounting major curriculum to keep it up-to-date with new CPA requirements.

Drs. Kim Weikel and Todd Whitman collaborated to create an accelerated program BA to MS in Counseling Program for seniors in Psychology to enroll in Graduate Counseling classes. This gives our psych majors a jumpstart into their graduate work as the courses count at the undergraduate and graduate levels.

Shippensburg University Athletics and the Division of Sports Medicine is taking an extra step to protect student-athletes by providing cardiovascular testing at no cost to the university, student-athletes, or their families. Sudden Cardiac Arrest is caused by an abnormality in the heart’s electrical system or structure that abruptly stops the heartbeat. **It is the leading cause of death to student-athletes on school campuses.** Shippensburg University Athletics, through the dedicated efforts of Wes Mallicone (con), Director of Sports Medicine, has partnered with CAPPOHealth who will perform an EKG, Echocardiogram, and an Ultrasound to detect abnormalities that can put all student-athletes at risk for a cardiac episode. The Sports Medicine faculty continue to exemplify their commitment to the health and safety of every student-athlete at Shippensburg University!

Dr. Kathryn Potoczak hosted the 14th annual Halloweenie Roast on Thursday, October 27 for the residents of Episcopal Square Apartments in Shippensburg, with the kind assistance of departmental colleague, Dr. Kim Weikel. Over forty Ship undergraduate students, most of them majors in psychology, assisted by donating treats and preparing treat bags, engaging in making crafts with the residents, and serving them a hot dog supper and all the pie and candy they could eat.

Drs. Sara Grove, Jim Griffith and Sue Morin and faculty in the departments of Political Science and Psychology, JoEllen Lindner, and Megan Luft collaborated to create and host the first SPARK (Shippensburg Promotes Academic Research and Knowledge). On October 19th, close to ninety high achieving students in area schools spent the day on campus participating in interactive sessions and engaging with faculty and current majors showcasing each department.

Dave Kennedy, faculty advisor to the Chess Club, traveled to Syracuse, NY with the chess team in October 2022. Shippensburg won 1st Place College Team, edging out Syracuse University. Leading
Shippensburg scorers were two Waynesboro Area Senior High School alumni who had visited SU during the annual goodwill match between WASHS and SU.

In the Division of Student Affairs, the Department of Counseling Services/Counseling Center continues to provide mental health services, crisis intervention, and psychiatric services for undergraduate and graduate students. Mental health and counseling services are valuable for the general health of and retention efforts of the university. They also provide prevention/outreach and consultation services for the entire university community, as well as training for our graduate level students in counseling.

Some recent examples are the Home@Ship (animal assisted social connection events); Wellness Fair; UNIV 101 presentations - which are effective in helping students manage stress; promoting the Wellness Wheel and showing how it connects to campus resources; creation and facilitation of People of Color (POC) Mindfulness Community in collaboration with MSA.

**Pedagogical Excellence**

Our faculty are unwavering in their dedication to pedagogical excellence. For example, the Teacher Education Department, with over 480 undergraduates in teacher certification programs for Grades PK-4, PK-4 and Special Education, and Middle Level Grades 4-8, is committed to building community partnerships as part of course level assignments and experiences.

In ECH 343, Math Methods for Grades PK-4, Professors Dawn Manetta and Autumn Alleman have welcomed Greencastle Antrim School District into their college classroom. Two Greencastle teachers, including Emily Trace a Shippensburg University alum, are guest speakers who demonstrate how to create STEM focused activities for use in community agencies. As part of a participation grant with Greencastle Schools, Shippensburg’s math methods class is creating resources to use in community agencies like the YMCA, Boys and Girls Clubs, and other organizations. The framework of integrating STEM as part of out of school experiences is designed to enhance children’s knowledge and skills. In turn, the community has the opportunity to view teaching and learning in STEM areas.

In ECH 440: Building Family and Community Partnerships, Dr. Gwen Brown Jackson and Professor Holly Garner have incorporated a Family Resource Night as part of their course assignment. Approximately 75 PK-4 students enrolled in the course prepare family engagement activities that encourage knowledge and skills related to reading, math, wellness, and social emotional development. On November 14th, families from the Shippensburg area school district were invited to interact with college students as they share their displays and materials. The experience also includes family give aways.

Dr. Ali Dagnes is teaching an Honors seminar on Pennsylvania Elections this semester. The students in the seminar created a series of interactive maps with voting data from the 2014-2020 elections. The tool helps with monitoring voting and elections in the state of Pennsylvania – it is a collaboration
between Dr. Dagnes and Professor Emeritus, Janet Smith in Geography & Earth Science. They were also featured on the CBS 21 local news station.

**Publications**

Our faculty continue to publish as scholars and advance the discourse in their disciplines.

Dr. Dhiman Chattopadhyay, assistant professor of Communications, Journalism and Media, has released a new book titled “Indian journalism and the impact on social media.” “This outstanding book offers an important, in-depth look at how social media affect journalism in the world’s largest democracy.

Dr. Turi Braun published articles on the effects of exercise on post-exercise glycemic control, bone mineral density in premenopausal women, and preparing fitness centers for the next pandemic.

I would also like to highlight the efforts of Drs. Gochenaur, Goble, and McGivney for their $1.4 million NSF Noyce grant. The program is active and has already recruited 10 “pre-Noyce” scholars who are freshmen and sophomores who will transition into the program next year. The goal of the project is to strengthen the pipeline from our Community College partners, as well as direct recruitment from high schools, in order to increase the number of math teachers we graduate and send to teach in high needs schools - the majority of funding will be going to scholarships.

**Presentations**

Our faculty continue to be active in their scholarship and service. Multiple faculty have completed scholarly and community presentations since our last public Council of Trustees meeting. Such engagement by our faculty increases the visibility of the University which is noteworthy for reputation and recruitment.

For example, Dr. Ben Meyer moderated panel discussions on movement coordination and motor learning at national and local conferences, and presented papers on postural control and balance in collegiate student-athletes.

Dr. Sara Grove, Dr. Michael Greenberg, and Dr. Mike Moltz from the Political Science Department are tackling the complex challenge of career pipelines and talent development in public service. The trio presented the workshop, Recruitment and Retention of Public Employees, at the second annual Local Government Symposium sponsored by the Local Government Commission of the Pennsylvania General Assembly on Thursday, October 6th.

Dr. Toru Sato, Professor of Psychology, has provided multiple mindfulness and mediation presentations for multiple audiences such as the *Last Leaf Meditations Group and the Carlisle Institute of Lifelong Learning*.

*A member of the Pennsylvania State System of Higher Education*
Dr. Matthew Shupp has an active professional agenda this fall with presentations at the National Conference on Student Leadership and the Association for Student Conduct Administrators (ASCA) on trauma-informed practice in Student Affairs.

Ten years ago, under the leadership and vision of Dr. Elizabeth Fisher, Shippensburg Community Resource Coalition was launched to provide critical coordination of social services in Shippensburg given the complexity of the city sitting at the intersection of two counties, Cumberland and Franklin. Across the last ten years, SCRC has received over 1 million dollars in grants. One recent example is that SCRC was awarded a CDC Drug-Free Communities grant for $100,000 that is renewable for ten years. The grant will allow us to provide more services to the community and hire staff which will allow us to offer more learning experiences for students. Additionally, Dr. Fisher and Sonja Payne presented at the National Association of Social Workers-PA Chapter Conference on Tuesday, October 25, 2022 about coalition building.

On October 3rd, Tanya Miller, Assistant Director of Sports Medicine, organized and co-presented information to the Newville EMS on heat illness/rectal thermometry, football pad/helmet removal, vacuum splints, and scoop stretchers. This was an educational event on athletic injuries that EMS may see in high school/college athletics. There were approximately 20 EMS providers present for the session.

Service

Since October 2020, Dr. Steve Haase, Professor of Psychology, serves on the Clean Air Board of Central Pennsylvania. As part of this service, he assisted with obtaining an air quality monitor, which has been installed on the Shippensburg university campus:
https://map.purpleair.com/1/mAQI/a60/p604800/cC5#9.28/40.1891/-77.0654

Additionally, For the past 2 years, Steve Haase has been serving as an elected "At Large" Delegate for the Pennsylvania chapter of the American Association of University Professors.

From the Division of Administration & Finance

Information was presented to the Trustees by Vicki Raivitch on the 2022 audit. Shippensburg passed with excellent marks and thanks to Mike Felice and his team for the hard work again this year.

ACTION: Motion was made by Trustee Steck and seconded by Trustee Lowe to approve the 2022 Audit. Motion passed unanimously.

Information was also presented to the trustees during the workshop on purchases and contracts and personnel and a review of the updated Comprehensive Planning Process (CPP).
From Enrollment Management

Information was presented that our open houses and admitted students’ day are having over 80% show rate for the events. We are also 33% of net deposits for FTIC for 2023. 110 students also attended Admitted Student Day on November 18th- these are students who have not yet committed to Ship.

Reports

APSCUF Report- Thank you to the provost for highlighting all the great things that the faculty are doing. Aaron also mentioned the great open house last weekend and the energy that was there. It was like a pre-covid feel and that is exciting.

AFSCME Report- AFSCME held nominations for their executive board positions. Voting will take place the first and second week of December.

SCUPA Report- Thanks to the SCUPA employees in admissions for an awesome open house. Damian, Brandy, Erica, Calvin, Ashley, Jocelyn, and Jeremy. Also, great work to the SCUPA employees that work in student affairs for their awesome work with homecoming- Kyle, Kurt, and Brigette. SCUPA also wishes everyone a Happy Thanksgiving.

Alumni Association Report- Paula Alcock, President of the Alumni Association reported that the alumni association held the Legacy pining during parent and family weekend with over 200 attendees and 12 members of the alumni board present. Special thanks to trustee McElwee who made arrangements for the Ship night in DC. Watch for this event again in 2023.

The alumni association raised over $10,000 for the Legacy scholarship at the annual golf outing at Iron Valley which is owned by a Ship Alumni. There were 29 teams. Mark the date now for September 23, 2023, to participate next year.

Homecoming was awesome with the return of the parade and the alumni association recognized the distinguished alumni for their work.

Watch for an event in Waynesboro on January 18, 2023, at Rough Edges and January 28, 2023, for the hospitality suite for Ice Fest.

Student Government Association Report- Ms. Kennedy Holt, President reported that the SGA is working through some uncomfortable climate concerns and looking to rebuild. Additionally, the SGA is looking to amend the Constitution and review the election process before the next election.
Graduate Student Association Board Report- It was reported that GSAB has restructured and are focusing more on quality of plans for grad students instead of quantity.

**New Business**

Next meeting: January 27, 2023

**Adjournment**

The meeting adjourned at 3:21 PM. Approved unanimously.

Submitted by: Lorie Davis

Reviewed:

Andrew Alosi, Chair, Council of Trustees
George McElwee, Secretary, Council of Trustees