Goals for the AMP Steering Committee

Establish an annual sustainable academic strategic planning process informed and supported by data, updated by stakeholders and communicated in a transparent way to the rest of the campus community

- Create environmental scan process
    1. Identify sources of information for the Task Force to use
    2. Establish the primary working groups for the spring semester
    3. Set agenda, benchmarks and deadlines for the working groups
    4. Provide research and resources for the working groups, including administrative support for setting up focus groups, posting surveys, gathering data, etc.
- Establish a communication plan to disseminate the Task Force work to the campus (AMP book pages 19-20). For example…
    - A website that includes the following:
        - Notes from the AMP SC meetings
        - Existing SU mission and vision statements, including those the University, Academic Affairs colleges and units, and academic departments
        - PA-SSHE Strategic Plan
        - References to resources on strategic planning
        - Prior SU strategic planning documents
        - Email address for Ship community to submit ideas (AMP@ship.edu)
    - Articles/interviews in student newspaper, newsletters
    - Discussions at Department Meetings
    - Open Forums