The program emphasizes the application of psychological principles and methodologies to real-world problems, engaging students to ① enter a new career/profession, ② prepare for doctoral study, ③ advance in their career. The coursework offers a balance of theory, application, and methodological skill sets used in the workplace that will help you enrich your purposeful transformation.

PROGRAM HIGHLIGHTS

• 100% online asynchronous courses, tailored to accommodate your schedule
• Frequent faculty-student interactions via Zoom
• Complete as quickly as one year studying full-time
• Enroll during any semester that works for you
• Affordable tuition, complete the program for less than $20k
• Graduate assistantships may be available
• Research that could lead to co-authoring with faculty
• Job placement assistance in diverse fields—recent graduates work as data scientists, program evaluators, survey researchers, marketing researchers, data analysts, behavior specialists, business analysts
• Areas of emphasis include: behavioral interventions, research and program evaluations, data science, advocacy, and public policy

The Department of Psychology at Shippensburg University offers a Master’s degree in Applied Psychology (MAP). Shippensburg University was established in 1871 and continually evolves to meet workforce demands.