



SUSSI

Shippensburg University
Student Services Inc.

Serving Students

**Fundraising Resources for Student Organizations
Updated June 2023**

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This document can also be found on the SGA website at

<https://cglink.me/2et/d16ad8c9cf3e33ec0f17a72c97e712b860bac7fa9ee189315d5fe0f397866e9>

Fundraising Philosophy and Ethics

Student organizations at Shippensburg University are not legal entities of the University, therefore, have freedom and flexibility in determining how to use their funds. Fundraising is an opportunity for student organizations to raise funds to support the mission of their organization and to further their cause while supplementing their budget. SU Student Services, Inc. (SUSS) has few regulations for how student organizations should raise funds as SUSSI encourages financial independence for student organizations. Resources available to student organizations regarding fundraising serve as suggestions. Student organizations at Shippensburg University are able to practice good financial wellness in fundraising at their discretion. We encourage organizations to safely and ethically manage money.

Ethics

- Fundraising versus Philanthropy



Fundraising is raising funds to be used to benefit your organization. An organization can raise funds for a philanthropic purpose to make a donation to a larger organization (philanthropy) or can raise funds to supplement their budget for an event or for a purchase.



Philanthropy is raising funds to be given for the greater good of society. These funds are typically given to a larger organization to further their cause.

- Appropriate use of funds raised



If the purpose of the fund raiser is stated, ensure that the funds raised are only be used for that purpose.

- Working with outside organizations is welcomed. Be aware that helping an outside organization gain access to student resources is unethical.
- The funding available to student organizations through SUSSI – operating and programming funds – is intended to supplement a student organization’s budget, not to be the primary source of funds. Funds may not be used to support a fundraiser to benefit a student organization.



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Steps to Successful Fundraising

The treasurer of your organization should be responsible for all fundraising activities. The following steps should be utilized when deciding upon a fundraising activity for the organization. Please be sure that your organization is following the IRS guidelines for exempt organizations. Your organization is responsible for following these guidelines and making appropriate changes should your fundraising exceed the IRS' guidelines. If you have questions about IRS policies, please visit their website or contact the PA local office directly.

1. **Determine how much you need:** As your organization outlines its goals and calendar of events for the year, it should outline the service, social, and leadership development activities in which it plans to participate. When considering these programs, your organization should specify how much it will cost the organization to participate in or sponsor each of these activities to set your fundraising goals.
2. **Explain your cause:** If your organization is selling something to raise funds, you must realize that most people will buy your products to support your cause, rather than because they have a real need for your product. Therefore, it is critical when your organization is soliciting individuals for contributions that members explain how the funds will be used, who they will benefit, and the impact they will have. Your success in fundraising depends on how exciting and significant the cause is.
3. **Be Creative:** Often times, organizations plan fundraisers that they have done in the past or that other groups organize annually. New and creative fundraising ideas will spark energy and enthusiasm for your organization and can serve as excellent public relations tools. Consider organizing a fundraiser that meets the needs of the people who support your organization. For example, lawn care, auto oil changing, rain gutter cleaning, catering a banquet, and grocery delivery all provide a service to many people.
4. **Make sure the activity is worth the effort:** Your project should be cost effective for the time expended and the amount of money the organization needs to raise. Ask yourself if the ideas are time efficient and if the organization is willing to put in the time required for the amount of payoff. Remember to consider how the idea will be received on your campus.
5. **Choose the right idea:** Once you have considered the cost effectiveness of your ideas, it is time to select your fundraising projects. Consider using the listing of fundraising ideas in this document.



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6. **Get organized:** When organizing your fundraiser, envision the entire project from beginning to end. Consider all the possible obstacles you may run into and how you might prevent your fundraiser from being hindered by these obstacles. Decide on a budget and create a plan to sell the idea to the organization for support as well as to the public. If you plan for all the pieces, your organization will experience fundraising success.
7. **Publicize:** Plan your advertising campaign for the fundraiser. The only way your organization will succeed is to have outstanding advertising using a variety of media. Utilize CUB advertising to help promote your event https://www.ship.edu/life/facilities/cub/cub_services/.
8. **Get others excited about helping:** To excite others to become involved with the project, it is important that they have a solid understanding of the importance of the action. Whether you are recruiting volunteers to help with the fundraiser or soliciting individuals for contributions, let them know how their actions will help. If you can make people feel they are important, they will work extremely hard to accomplish what is needed.
9. **Train members how to present your products:** Much like marketing the organization to recruit potential members to join, your fundraising efforts also require that the members know how to present the product or cause. They must have strong product knowledge as well as knowledge about the cause. Members should always identify themselves, speak clearly, explain the cause, ask for the contribution or involvement, and thank the individuals whether they become involved or not.
10. **Secure donations:** In addition to raising funds from members of the campus or community, your organization can solicit local businesses for donations. Many businesses will make contributions if the program or advertising pieces will include a list of contributors. In addition, your organization may want to cosponsor an event with a local business. The business can provide the financial backing for a large-scale fundraiser, while the organization provides the people power to organize the fundraiser. It is very important that the organization recognize the people or businesses that support the organization through donations.



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General Fundraising Ideas

1. **Laptop Sticker Sales**

Host a sticker sale. This event is easy to do! You can help promote the event by posting flyers around campus. All flyers must be approved and hung by the CUB Info Desk.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, order stickers or make your own, create and post flyers, make signs for your table; have change available for sales; bring positive energy and a smile.

Some places that stickers can be purchased include:

Amazon <https://www.amazon.com/laptop-stickers/s?k=laptop+stickers>

Print Place – <https://store.printplace.com/>

Temu <https://www.temu.com>

2. **Candy Sales**

Purchase some of your favorite candy bars – miniature or regular size, lollipops or other favorite candy treats and host a sale. You can buy the candy in bulk or work with an organization that does specific sales.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, order the candy, create and post flyers, make signs for your table, have change available for sales, bring positive energy and a smile. Listed below are some sweet treat options:

Gardners Candies <https://www.gardnerscandiesfundraising.com/>

<https://www.justfundraising.com/candy-fundraisers/candy-bars.html>

Dollar Days <https://www.dollardays.com/wholesale-candy.html>

Johnnies Restaurant Supply <https://www.johnniesinc.com/web/>

The Lollipop Shop <https://www.facebook.com/people/The-Lollipop-Shop-Shippensburg-PA/100057628120548/>

3. **Bake Sales**

Bake sales are a popular fundraising opportunity. A variety of items can be offered with little effort. For our campus, all food for sale/distribution/giveaway (fundraisers i.e., bake & candy sales) must be commercially labeled & packaged and purchased from a retail store or through Campus Dining Services prior to selling. Some local businesses may be willing to donate items

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, purchase or order your baked goods, create and post flyers, make signs for your table, have change available for sales, bring positive energy and a smile. Listed below are some places to order pre-packaged goodies:

Walmart, 717-532-4240, 100 Conestoga Dr., Shippensburg <https://www.walmart.com/c/kp/individually-wrapped-baked-goods>

Giant, 717-532-7170, 397 Baltimore Road, Shippensburg <https://giantfoodstores.com/groceries/bread-bakery/package-baked-goods.html>



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Breadbasket Bakery, 717-477-2568, 306 East Garfield Street, Shippensburg https://breadbasketbakery-bakery.business.site/?utm_source=gmb&utm_medium=referral

Jane's Art of Pie Café, 717-300-7908, 20 West King Street, Shippensburg

Webstaurant Store <https://www.webstaurantstore.com/65415/cakes-cupcakes.html>

4. **Penny Wars**

A Penny War is a fundraising game competed in by various grade levels, departments of a company, or friends and family. The object is to get as many points as possible during the “war” by putting coins in containers. The team with the highest dollar total when the coins are added wins. Create exciting penny wars between various student groups or incorporate a penny war with another event.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, make signs for your table, design creative containers for the coins, bring positive energy and a smile. Here are some ideas to get you started:

<https://raisefund.wordpress.com/penny-wars-fundraiser/>

<https://www.roommomrescue.com/penny-wars/>

<https://www.fundraising-ideas.org/diy/pennydrive/>

5. **Pie in the Face**

It's a super fun and inexpensive way to raise money for your cause or organization and any group with people willing to have pie in their eyes can host one! Invite your favorite professor or maybe even the university president to participate!

To Do: Reserve a campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, make signs for your table, bring positive energy and a smile. Here are some ideas to get you started:

<https://www.fundraising-ideas.org/diy/pieinface/>

<https://bestfundraisingideas.com/idea/pie-throwing-fundraiser/>

<https://nonprofitpoint.com/pie-in-the-face-fundraiser-rules/>

6. **Scrunchie/hair accessories**

Purchase a variety of hair accessories that are unique & fun, promote school spirit or make your own!

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, purchase or make hair items, create and post flyers, make signs for your table, have change available for sales, bring positive energy and a smile. Here are some businesses to purchase hair accessories:

Temu <https://www.temu.com>

Dollar Days <https://www.dollardays.com/wholesale-hair-accessories.html>

Accessories Palace <https://shop.accessoriespalace.com/categories/hair-accessories/>

Make your own tie dye headbands <https://diycandy.com/diy-tie-dye-headbands/>



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7. **Car wash**

This is a great way for members of your organization to get to know each other, have fun and raise money at the same time! It's also a great opportunity for the local community to support your organization.

To Do: get approval from local business to host your event, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase supplies, bring positive energy and a smile. Here are some local businesses where you could host your fundraiser:

Advanced Auto, 717-532-4750, 605 East King Street, Shippensburg
AutoZone, 717-477-0852, 9858 Molly Pitcher Hwy., Shippensburg
Vigilant Host Company #1, 717-532-2345, 20 Walnut Bottom Rd., Shippensburg
Shippensburg Police Department 717-532-7361, 60 West Burd St., Shippensburg

8. **Advocacy ribbons**

Make a statement of support for a particular cause and raise money at the same time. You can make your own awareness ribbons by using short pieces of your chosen colored ribbon folded into a loop with a pin or butterfly pin.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase or make ribbons, have change available for sales, bring positive energy and a smile. Here are some places to purchase pre-made ribbons:

Oriental Trading <https://www.orientaltrading.com/occasions-and-events/awareness-a1-553158.fltr>
Amazon <https://www.amazon.com/s?k=awareness+ribbons>
Ribbon Factory https://ribbonfactory.com/store/categories/awareness_ribbons
Cool School Studios <https://www.coolschoolstudios.com/place-ribbons/>

9. **Bracelet/Wristband Sales**

Everyone loves jewelry or knows someone who does. Wristbands are a great way to show support for your favorite cause.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase wristband or bracelets, have change available for sales, bring positive energy and a smile. Here are some places to purchase pre-made ribbons:

Oriental Trading <https://www.orientaltrading.com/party-supplies/apparel-and-accessories/novelty-jewelry/bracelets-a1-551143-1.fltr>
24HourWristbands <https://24hourwristbands.com/custom-wristbands>
Cheap Wholesale Jewelry <https://www.cheapwholesalejewelry.com/wholesale-bracelets-1/>
Rapid Wristbands <https://www.rapidwristbands.com/>
Fun Express <https://www.funexpress.com/>
Temu <https://www.temu.com>

10. **Water Balloon**

A water balloon fight is easy to organize and great fun on a warm day. You can charge an admission fee to join in the fun or charge for every water balloon. You can organize a water balloon fight as a standalone event or as part of a bigger event.



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To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase water balloons, bring positive energy and a smile. Here are some places to purchase water balloons in bulk:

Amazon <https://www.amazon.com/s?k=water+balloon+bulk>

Temu <https://www.temu.com>

Walmart https://www.walmart.com/browse/toys/water-balloons/4171_14521_4564296_1506393

S&S Worldwide <https://www.ssw.com/>

11. Plant Sale

Plant sales are effective because your community may already be shopping for these seasonal products. Some of the most popular items, by season are:

- Fall — mums, leafy vegetables, and bulbs
- Winter/Holiday — trees, garland, wreaths, and poinsettias
- Spring — vegetables, herbs, ferns, annuals, and perennials

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase or pre-order plants, have change available for sales, bring positive energy and a smile. Here are some places to purchase/order plants:

Park Seed <https://parkseed.com/>

Dutch Mill Bulbs <https://dutchmillbulbs.com/>

Chestnut Grove Greenhouse, 717-532-6819, 90 Chestnut Grove Rd., Shippensburg <https://chestnut-grove-greenhouse.business.site/>

M&M Greenhouse, 717-530-9150, 210 Middle Spring Rd., Shippensburg

Valley View Nursery, 717-530-0159, 180 Fire House Rd., Shippensburg <https://www.valleyviewnursery.net/>

Lurgan Greenhouse, 717-532-9045, 8126 Oakdale Rd., Orrstown

Plants for Profits <https://www.plantsforprofitsfundraiser.com/>

Ace Greenhouses <http://www.acegreenhousesnj.com/ace-greenhouses-fundraising.php>

12. Basket Giveaways

Basket giveaways are a win-win because the person participating receives something and your organization benefits from the money earned. You can make the most profit if you solicit donated items from local businesses. Everyone who participates in a giveaway must receive a small token.

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase items and put baskets together, bring positive energy and a smile. Here are some theme ideas:

- Ship swag
- Camping/outdoors
- Snacks
- Movie night
- Spa
- Pet supplies
- Game night



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- Coffee/hot cocoa lovers
- Arts & crafts
- Helpful hints <https://betterworld.org/blog/8-tips-to-make-your-affle-baskets-more-appealing/>

13. Fidget Toy Sales

Fidget toys help increase focus and concentration. This could be a good fundraising idea for around finals week.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase toys, have change available for sales, bring positive energy and a smile. Here are some businesses that sale fidget toys:

Oriental Trading <https://www.orientaltrading.com/toys-games-and-novelties/novelty-toys/fidgets-and-spinners-a1-555558-1.fltr>

Fun Express <https://www.funexpress.com/>

Amazon <https://www.amazon.com/s?k=bulk+fidget+toys>

Temu <https://www.temu.com>

14. 5K races or a walk-a-thon

Planning a 5K promotes camaraderie, goal setting & fun! It's a good way to promote a healthy activity for everyone involved.

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/> or contact a local park, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, create a sponsor sheet for participants, bring positive energy and a smile. Here are some ideas to help plan a successful 5K:

<https://bestfundraisingideas.com/idea/5k-fundraiser/>

<https://www.frontstream.com/blog/5k-fundraising-how-to-plan-a-successful-race-event>

Shippensburg Township Park , 717-532-7137, 304 Britton Rd., Shippensburg

Cumberland Valley Rail Trail, 717-806-0444, 304 Britton Rd., Shippensburg <https://www.cvrctc.org/>

Southampton Park, 717-532-9646, 175 Airport Rd., Shippensburg <https://southamptonwp.com/>

Themed race ideas:

- Donut Dash – offer a variety of donuts after the race
- Santa Surprise – Join the Christmas cheer and host a run where people can dress as Santa, elves and reindeer to get in the holiday spirit while enjoying friendly competition. Candy canes, eggnog and many more holiday treats are welcome at the finish line!
- Easter Egg-citement – Gather all your peeps and make sure your Easter is eggs-tra special with a 5k. Spread eggs throughout the course and have fun activities at the finish line like dyeing eggs.
- Dynamic Duos – Grab a friend to create a costume pairing for the best dynamic duo. You could create any costume, from Squints and Wendy from the Sandlot to rock members of KISS, as long as you stick together to complete the race.
- Color Craze – Provide runners with white t-shirts and some washable paint and powder color packets so they can prepare to make masterpieces. Participants will get doused with color throughout the race and can join in the craziness at the finish line when they throw their color powder packets in the air. In this case, the messier the race, the better!



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- Glo Run – A Glo Run takes place at night and involves runners wearing glow-in-the-dark accessories or clothing. Runners can make their way through a course illuminated by colorful lights and glow-in-the-dark paint. You could also set up a neon paint station where runners can have their faces painted with fluorescent colors.
- Hot Chocolate Run – Involves serving hot chocolate and other chocolatey treats to runners at end of the race. You could set-up a hot chocolate bar with topping like whipped cream and marshmallows.
- Ugly Sweater Run – Participants make their way through a course showing off their tacky and hilarious sweaters.

15. Hot Chocolate Sales

This is a sweet and easy way to raise money during the winter season. Plan your fundraiser in conjunction with an already scheduled outside event such as a club sport tournament or on National Hot Chocolate Day which is January 31. Add a variety of toppings such as marshmallows, peppermint sticks, chocolate covered pretzel rods for a hot chocolate bar!

To Do: Contact Campus Dining Services 717-477-1619 or visit Reisner Dining Hall, reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, have change available for sales, bring positive energy and a smile. Here is some help to guide you to have a successful fundraiser:

- <https://www.flipgive.com/stories/how-to-run-a-hot-chocolate-sale-fundraiser>

16. Tournaments

Organizing a tournament is a brilliant way to attract new players and supporters to your club. Organize an inter-organization competition so both groups can benefit from the money generated.

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/> or contact a local park, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, create a sponsor sheet for participants, bring positive energy and a smile. Here are some ideas to help plan a successful tournament:

Tournament ideas:

- Dodgeball
- Volleyball
- Soccer
- Baseball
- Basketball
- Cornhole

<https://www.summercamppro.com/run-dodgeball-tournament/>

<https://www.jerseywatch.com/blog/volleyball-fundraiser-ideas>

<https://www.better-fundraising-ideas.com/sports-fundraising-tournament.html>

17. Flowers

Everyone loves to receive flowers! They can be an instant pick-me-up and allow a person to say “I’m thinking of you.” A flower fundraiser can be successful especially around Valentine’s Day. Keep in mind that two groups cannot sell the same type of flower at the same location or time so plan accordingly.



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To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase/order flowers, have change available for sales, bring positive energy and a smile. Here are some businesses that sale wholesale flowers:

Flowers for Fundraising <https://flowersforfundraising.com/>

48 Long Stems <https://www.48longstems.com/>

Blooms by the Box <https://www.bloomsbythebox.com/pub/fundraising.cfm>

The local florist may also be willing to work with you – Fisher’s Florist, 717-532-5150, 700 East King St., Shippensburg <https://www.fishersfloristshop.com/>

18. **Book Sales/Coupon books**

Holding a book fundraiser promotes reading. Reading is said to improve brain connectivity and empower people to empathize with one another. It can make you happier, less stressed and depressed. Selling coupon books to local businesses allows the buyer to save money and enjoy an activity and the local business and your student group to earn money. Coupon books are usually valid for a year!

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase/order books, have change available for sales, bring positive energy and a smile. Here are some businesses that offer book fundraisers:

SaveAround <https://savearound.com/products/coupon-book-fundraising>

Barnes & Noble <https://www.barnesandnoble.com/h/bookfairs/how-it-works>

Attractions <https://www.attractionsbook.com/fundraise>

19. **Duck pond game**

This is a classic carnival game that everyone loves!

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase supplies, have change available for sales, bring positive energy and a smile. Here are some ideas for a duck pond fundraiser:

<https://carnivalplanning101.com/1-simple-change-to-make-your-duck-pond-carnival-game-much-more-fun/>

<https://www.funcarnival.com/blogs/diy-games/diy-duck-pond-carnival-game>

20. **Dance-a-thon**

Dancing the night (or day) away is always fun but it’s even better when you can do it while raising money!

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, create a sponsor sheet for participants, bring positive energy and a smile. Here are some ideas to help plan a successful dance-a-thon:

<https://bestfundraisingideas.com/idea/dance-a-thon/>

<https://www.qgiv.com/blog/dance-a-thon-fundraiser/>

21. **Temporary tattoos**

Temporary tattoos are an affordable way to generate money and have fun without the pain!



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To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase/order tattoos, have change available for sales, bring positive energy and a smile. Here are some ideas to help plan a successful tattoo sale:

Amazon <https://www.amazon.com/s?k=temporary+tattoo>

Oriental Trading <https://www.orientaltrading.com/party-supplies/apparel-and-accessories/novelty-jewelry/temporary-tattoos-a1-551151-1.fltr>

Tattly <https://tattly.com/>

22. **Dunk Tank**

Dunk tanks are an amazing way to turn some traditional slapstick fun into a money-making opportunity. You can nominate your favorite professor or maybe the university president to participate!

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, purchase supplies & rent tank, bring positive energy and a smile. Here are some ideas to help plan a successful dunk tank event:

<https://bestfundraisingideas.com/idea/dunk-tank/>

<https://24hourspartyrental.com/how-to-make-a-dunk-tank-fundraiser-a-success-while-following-safety-rules/>

Where to rent a dunk tank:

Country Corner Rental, 717-532-3582, 20 West Orange Street, Shippensburg

Chambersburg Rental, 717-263-7275, 510 West Loudon Street, Chambersburg

<https://www.chambersburgrental.com/>

23. **Croc jibbitz**

Selling jibbitz is a fun way for students to personalize their shoes!

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, order jibbitz, create and post flyers, make signs for your table, have change available for sales, bring positive energy and a smile. Listed below are some sites to order jibbitz:

Amazon <https://www.amazon.com/s?k=jibbitz+charms+packs>

Temu <https://www.temu.com>

Etsy https://www.etsy.com/market/wholesale_jibbitz

Walmart <https://www.walmart.com/ip/Toptie-300-Pcs-Wholesale-Shoe-Charms-Multi-color-Shoe-Charms-Bulk/158489254>

24. **Gift-Wrap**

Offer a holiday gift-wrapping service on campus for students, faculty, and administrators. Charge a fee per box or by donation.

To Do: Reserve a table <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, order wrapping paper, boxes, bows & tape, create and post flyers, make signs for your table, have change available for sales, bring positive energy and a smile. Listed below are some sites to order gift wrap:



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Oriental Trading Company <https://www.orientaltrading.com/party-supplies/party-favors/gift-bags-wrap-and-ribbon/christmas-a1-551707+1240-1.fltr?categoryFromSearch=true&rd=gift%20wrap>
Papermart <https://www.papermart.com/i/christmas-gift-wrapping-paper/117290>
Amazon <https://www.amazon.com/s?k=bulk+christmas+wrapping+paper>
Dollar Days <https://www.dollardays.com/wholesale-christmas-gift-wrap.html>
Gift Wrapping Paper Wholesale <https://giftwrappingpaperwholesale.com/holiday-gift-wrapping-paper-on-sale/>

Sites to purchase gift boxes:

Uline https://www.uline.com/BL_5602/Gift-Boxes
Papermart <https://www.papermart.com/i/gift-boxes/18987>
Amazon <https://www.amazon.com/Gift-Box-Bulk/s?k=Gift+Box+Bulk>
Walmart https://www.walmart.com/c/kp/gift-box-bulk?facet=fulfillment_method%3APickup

25. **Sponsor a Lip Sync/Karaoke Contest**

Sing your favorite 70s or 80s music! Make this an inter-organizational competition, in which residence hall groups and other student organizations compete to see who has the best performance. You could also invite staff, faculty and administrators to participate. The students would love seeing their favorite professor cut loose!! You could charge the student body an admission fee and charge an entry fee for participants.

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, create and post flyers, create a campus-wide registration form and email to campus community, bring positive energy and a smile. Here are some ideas to help plan a successful singing event:

<https://bestfundraisingideas.com/idea/karaoke-night/>
<https://bestfundraisingideas.com/idea/lip-sync-contest/>
<https://www.fundraiserhelp.com/lip-sync-fundraiser.htm>

26. **Yard Sale**

Have each member of your organization clean out their closets and contribute the items they no longer want for a yard sale that would benefit the club. You could also team up with other organizations and make it a larger event! It would be a good idea to exclude items like TVs and computers and large furniture pieces like a couch. Keep it simple. The cost for the event would be for the advertising and a time commitment from each member to mind the store as well as contribution of items to sell. A yard sale can help your club raise money and help your members get rid of those hideous gifts they got years ago and never use.

To Do: Reserve campus location <https://events.ship.edu/EmsWebApp/>, complete online fundraising request form <https://cglink.me/2et/s15670>, collect items for the sale, create and post flyers, make signs for your tables, have change available for sales, bring positive energy and a smile. Here are some ideas to help you plan:

<https://bestfundraisingideas.com/idea/yard-sale/>
<https://entriways.com/school-fundraiser-yard-sale/>



SUSSI

Shippensburg University
Student Services Inc.

Serving Students

Local Food Establishment Fundraising Opportunities

1. **Arooga's**, 717-221-9464, 105 West King Street, Shippensburg <https://aroogas.com/fundraising/>
2. **The Butcher Shoppe**, 717-263-1918, 410 Stouffer Avenue, Chambersburg <https://mybutchershoppe.com/pages/fundraise>
3. **Chipotle**, 717-262-2287, 975 Norland Avenue, Chambersburg https://marketing.chipotle.com/partner/fundraiser-request/?_ga=2.256625103.59091017.1680534174-1665427327.1680534174&_gac=1.258472312.1680534174.Cj0KCQjw8qmhBhCIARIsANAtbocMpH6Gpz53llfc4jllh_4NcLp3vhjarPDKaDUCGishABJr6nWw5_EaAr8SEALw_wcB
4. **Fuddruckers**, 717-263-9011, 442 Gateway Avenue, Chambersburg <https://www.fuddruckers.com/burgers-for-benefits>
5. **Mod Pizza**, 717-287-1085, 917 Norland Avenue, Chambersburg <https://modpizza.force4good.com/apply>
6. **Panera**, 717-263-6905, 979 Norland Avenue, Chambersburg <https://fundraising.panerabread.com/>

***All fundraising checks from the establishment must be made payable to "SUSSI" and include the student group name on the check so the funds can be deposited into the correct student group account.**



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Cold Calling Etiquette

- Research before you make the call. If at all possible, have a specific name to ask for.
- If you need donations for a specific event or date, make sure you call AT LEAST two weeks in advance, earlier if possible.
- Smile!! It can be heard over the phone.
- Do not talk with anything in your mouth...this includes gum and candy!
- When the phone is answered, give your name, and the name of the person with whom you would like to speak. i.e.: "Hello, this is Suzie Buckeye from the Super Healthy Kids Club. May I please speak to John Smith?"
- Give a short 1-2 sentence explanation about the reason for your call, and be sure to ask if you are calling at a convenient time, or if there would be a better time to call back.
- Have an outline or a very good idea of what you want to say. Don't waste time by fumbling for what you want to say.
- Let them know if and when you will follow up with them.
- Thank whomever you talked to, whether it was a secretary, office assistant, or your actual contact.
- Leave clear and accurate contact information.
- If you have to leave a voicemail message, make sure it is short and to the point.
- State your name and phone number at the beginning and again at the end of the message.
- Enunciate and speak slowly enough that the person listening to the message is able to understand you.
- If you have to leave a message with an actual person, keep it short and concise so that s/he can get all the information.



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Space Reservations

Please be sure to submit campus space requests at least two weeks before your event

events.ship.edu



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Sample Email

Dear Mr. Smith:

My name is Suzie Raider and I am the President of the Super Healthy Kids Club at Shippensburg University. Next month, on November 23, we will be hosting a program about healthy eating. The program will take place at 7:30 pm at the Ceddia Union Building and we are anticipating an attendance of about 50 people.

In order for this program to run smoothly, it would be very valuable to our participants if you could make a donation for the program. We are asking for any food or smoothie samples you could provide, to show college students that there are healthy, yet tasty food options available for them. Your donation would also be beneficial to you because students will become more familiar with your name and products. We will recognize your sponsorship by putting up advertisements for your company at our program.

I thank you in advance for supporting the healthy eating habits of Shippensburg University students. If you have any questions, please do not hesitate to contact me.

Sincerely,
Suzie Raider
President
Super Healthy Kids Club
(List your telephone number and Ship email address)