Office of the President

Shippensburg University
1871 Old Main Drive
Shippensburg, PA 17257-2299

www.ship.edu

Office: 717-477-1301
Fax: 717-477-4005

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Dear Colleague:

Greetings! As the fall semester begins to wind down, I want to thank you personally for your commitment and loyalty to Shippensburg University. Your hard work and dedication creates a brighter future for our students.

The Shippensburg University Foundation has just kicked off the 2011-2012 Campus Campaign. While we continue to face external economic challenges, please know that this fund-raising effort helps provide much-needed resources to Shippensburg University. The next few years could be a period of continuing budgetary difficulties, and your support is needed now more than ever. You and your Shippensburg colleagues' participation in this effort demonstrates to businesses, foundations, alumni, parents, and friends of the University that those closest to the University support it financially as well as professionally.

If you have supported the Campus Campaign in the past, thank you! You understand that your contribution helps to enhance the educational experience here on campus — experiences such as joint undergraduate faculty/student research, academic services, faculty professional development, equipment, student scholarships, campus programs, employee recognition, and so much more. Once again, thank you for your past generosity and I hope you consider raising your current level of commitment this year.

If you have yet to support the Campus Campaign, I invite you to consider joining your colleagues in making a charitable gift to the SU Foundation that will benefit the University. These contributions benefit the University in countless ways. Please review the SU Foundation's most recent "Report to the Campus Community." This publication details the way in which the SU Foundation supports the University.

I ask for your participation in the 2011-2012 Campus Campaign and encourage you to show your commitment to Shippensburg University by supporting this year's campaign. Your contribution to the SU Foundation will help to preserve our well-established and proven ways of enabling our students to succeed.

In the coming weeks, a volunteer from the University community may be contacting you to ask for your participation and support in the Campus Campaign. Please understand that your participation — not the amount of your gift — is what counts!

Once again, thank you for everything you do each and every day for our University. With your help we will continue to create and enhance opportunities that offer the tools for our students to succeed and excel at Shippensburg University.

Sincerely,

William N. Ruud

William N. Ruud, Ph.D.
President