THE JOHN L. GROVE COLLEGE OF BUSINESS
NEW STUDENTS ORIENTATION
JUNE 18, 2018
The John L. Grove College of Business at Shippensburg University provides a high quality, high value comprehensive educational experience that prepares students to excel as principled leaders in today’s global business community.
High Quality

- One of the Best undergraduate program in the Country – US News & World Report
- 37 years of AACSB International accreditation
- 47 years history of College of Business
- 82 years history of Business education
High Value

- One of the top School for Return on Investment by Pay Scale, and ValueColleges.com
The John L. Grove College of Business Internship Office stands ready to assist students to gain experience and professional development through Internship.

http://www.ship.edu/Business/Internship_Menu/
Bachelor of Science in Business Administration (B.S.B.A.)

UNDERGRADUATE ENROLLMENT: 1,433

- Accounting 20.31%
- Finance 10.75%
- Marketing 18.00%
- MIS 8.86%
- Supply Chain 8.72%
- Undeclared Bus 9.35%
- International Management 1.33%
- Entrepreneurship 5.02%
- Human Resources Management 4.75%
- Gen Management 12.91%
Aligned Curriculum to Mission

BSBA Business Core Courses
Major Courses
General Education Courses
Free Elective Courses
### Business Core Courses

#### Freshman/Sophomore Years

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC200</td>
<td>Fund. Of Financial Accounting</td>
</tr>
<tr>
<td>ACC201</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>BSL261</td>
<td>American Legal Environment</td>
</tr>
<tr>
<td>BSN101</td>
<td>Found. Of Business Administration. (2cr.)</td>
</tr>
<tr>
<td>ECO113</td>
<td>Principles of Economics (4 crs.)</td>
</tr>
<tr>
<td>ECO280</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>SCM200</td>
<td>Statistical Applications In Business</td>
</tr>
<tr>
<td>ISM142</td>
<td>Business Computer Systems</td>
</tr>
<tr>
<td>MAT140 A/B</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MAT181</td>
<td>Applied Calculus I</td>
</tr>
</tbody>
</table>

#### Junior/Senior Years

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCM330</td>
<td>Operations Management</td>
</tr>
<tr>
<td>FIN311</td>
<td>Financial Management</td>
</tr>
<tr>
<td>MKT305</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>MGT305</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>MGT447</td>
<td>Business &amp; Society</td>
</tr>
<tr>
<td>MGT497</td>
<td>Strategic Management</td>
</tr>
</tbody>
</table>
Prerequisite Flow Chart for B.S.B.A. Core Courses

BSN101
Foundations of Business Administration (2 cr)
Grade of “C” or higher Required

ECO 113**
Principles of Economics (4 crs)

MAT 140 A/B
Finite Math
Grade of “C” or higher required

ISM 142
Business Computer Systems

ACC 200*
Fundamentals of Financial Accounting

ACC 201*
Managerial Accounting

MAT 181
Applied Calculus I

ECO 280
Managerial Economics

BSL 261
American Legal Environment

SCM 200***
Statistical Applications in Business

FIN 311
Financial Management

MKT 305
Principles of Marketing

SCM 330
Supply Chain & Operations Management

MGT 305
Organizational Behavior

MGT 497
Strategic Management

MGT 447
Business & Society

Requirements for Business Students:
Complete English 114 Writ Int First Yr Sm or equivalent with a “C” grade or better; Maintain a 2.0 cumulative average in the business core, the major, and a 2.0 cumulative average overall.

*S suggested time frame to complete courses
1 = Freshman year
2 = Sophomore year
3 = Junior year
4 = Senior year

* Accounting majors should take ACC 200 in their first semester ad ACC 201 in the second semester of their sophomore year and earn at least a “C” grade or higher in both courses. Personal Financial Planning majors must earn a “C” grade or higher in ACC 200 and ACC 201.

** ECO 101 & ECO 102 must be completed to replace ECO 113.

*** MAT 117 (if taken at Shippensburg University as a non-declared Business student) will replace SCM 200.
Required Skills and Competencies
Five Courses (15 Credit hours).

UNIV101  First Year Seminar

Writing
ENG114  Writing Intensive First Year Seminar or
ENG110  Advanced Placement Writing

Speaking
HCS100  Intro to Human Communications

Mathematics
One quantitative course or Placement in the
Advanced College Level through the
Mathematics Placement Exam.

History
HIS105  World History I

(General Education Requirements cont. on next slide)
General Education Requirements (cont.)

Interconnections
• 3 courses – 9 credit hours

Citizenship & Responsibility
• 2 courses – 6/7 credit hours

Natural & World Tech
• 3 courses – 9 credit hours

Creativity & Expression
• 2 courses - 6 credit hours

Free Electives (12-15 crs)
Leadership and Professionalism Development - we expect our students to:

• Exhibit a sense of professionalism and ethical behavior
• Network/engage outside of the classroom to enhance your education
• Dress for success/occasion – the way you dress for a class presentation or internship interview is much different than how you might dress for class
• Show respect for others – e.g., no hats, sun glasses, or cell phones in class and do your part when you are on a team project
• Participate in required AACSB assessment activities – e.g., Sophomore Interviews, Senior Exit Interviews, and Senior Exit Exams

E-Mails

In order to receive e-mails from professors, you must use the official S.U. e-mail address. If you don’t, you must have your e-mails from the S.U. address forwarded to the e-mail address you are using. **Read your email—especially from the Grove College of Business.**
### Grove College of Business Student Professional Organizations

<table>
<thead>
<tr>
<th>Accounting Club</th>
<th>Investment Management Program</th>
</tr>
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<tbody>
<tr>
<td>Alpha Kappa Psi</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>American Marketing Association</td>
<td>National Association of Black Accountants</td>
</tr>
<tr>
<td>APICS Student Affiliate Chapter</td>
<td>Phi Beta Lambda</td>
</tr>
<tr>
<td>Beta Gamma Sigma</td>
<td>SHRM Student Affiliate Chapter</td>
</tr>
<tr>
<td>ENACTUS (Formerly SIFE)</td>
<td>Student Transfer Engagement Partnership &amp; Support (STEPS)</td>
</tr>
<tr>
<td>Financial Management Association</td>
<td>Women Leaders in the John L. Grove College of Business</td>
</tr>
<tr>
<td>International Business</td>
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</tr>
<tr>
<td>Investment Club</td>
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## Sources of Help for Students

- Professor of Course
- Academic Advisor (faculty member)
- Department Chair/Staff
- CoB Dean & Associate Dean
- Learning Center
- Departmental Tutoring
- Career and Community Engagement Center (CCEC)
- Office of Disability Services
- Counseling Center
- Health Center
- Residence Hall Assistant
- Dean of Students Office
- Other Students
- Family
Latest Alumni Survey:
Even in a difficult economic situation, our graduates have been very successful in gaining employment in their fields:
Full-time employment in major or related fields – 90.1%